

Organization Development and Change

R. Wayne Boss, Editor

Summer 2004

Published by the ODC Division

ODC DIVISION PROGRAM NEWS

George Roth 2004 Program Chair Massachusetts Institute of Technology

This year we received 133 submissions — 105 papers and 28 symposia. This level of activity is a significant increase over last year's 105 submissions. The resulting ODC program includes 17 symposia and 69 paper sessions. The process of submissions, reviews and feedback on reviews, I hope, has given everyone that wanted to be active in the division a chance to really participate. Your involvement is what makes this upcoming conference so great!

Here is a sampling of the ODC program for this year's conference with the theme of *Creating Actionable Knowledge* in New Orleans:

• The two All Academy and six Showcase symposia:

Uncomfortable Questions for Comfortable Researchers: A Forum on Challenges Facing Change Research (All Academy)

Actioning Corporate Sustainability: Implications for Change and Leadership (All Academy)

Actionable Knowledge as the Power to Narrate (Showcase)

Action Learning Embedded in Corporate Contexts (Showcase)

Is Design Science Better at Creating Actionable Research and Knowledge than Action Research is? (Showcase)

Contributions to Actionable Knowledge: The Legacy of Tannenbaum, Jaques, Schutz and Merton (Showcase)

Philosophical Foundations of Knowledge Management – How Is Knowledge Management Possible? (Showcase)

Leadership with Inner Meaning: Indications and Models from the Western Spiritual Traditions (Showcase)

THE STATE OF THE ORGANIZATION DEVELOPMENT AND CHANGE DIVISION

Gretchen M. Spreitzer Division Chair University of Michigan

Some Background

Picture this. I am at the ODC Business Meeting at the Denver Academy meeting in August 2002. I was just gearing up to be the Program Chair for the ODC Division for 2003 and thinking "How am I ever going to manage this important but extremely time-consuming role on the ODC Board?" I was rationalizing to myself how it would only be for one year and then life would return to normal again. I was feeling badly for Chris Worley, who was just finishing his role as program chair and was immediately being tasked with the dreaded five year Division Review. Just then, Chris

(See Spreitzer, page 5)

Table of Contents
George Roth, ODC Division Program News
Gretchen M. Spreitzer, The State of the Organization Development and Change Division 1
ODC Division Executive Committee 2003-2004 2
Christopher G. Worley, OMT/ODC/MOC Doctoral Student Consortium
Call for Papers
Ram Tenkasi, The ODC Professional Development Workshops (PDW) Program in New Orleans
Raymond Saner, Glenn Varney, & Arthur Darrow, The PDW on an Endowment: A Call for Support 10
Hilary Bradbury, ODC Contribution to the Movement Toward Sustainability
Raymond Saner, ODC is Dead, Long Live OSD! Irreverent Thoughts of a Former ODC Executive Board Member
Randal Ford, Erik Monsen, and Alan Boss, Publications by ODC Division Members 2000-2003
Feedback to the Editor

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(From Roth, page 1)

- There will be nine other symposia sponsored by ODC and/or other divisions.
- The paper sessions include presentations in four different formats: regular paper, interactive presentation, shared interest track and visual sessions.
- ODC will have 35 papers in eight paper sessions, 12 papers in shared interest track sessions (these sessions encourage cooperation across divisions based on papers with common topics), 12 papers in interactive presentation sessions (these papers are posted in advance for people to read, allowing time to digest more "data intensive" materials), and 10 papers in visual sessions (presenting concepts to smaller audiences in a more informal fashion).

The ODC Theme session for the conference is Development and Change across Enterprises. Professors Pettigrew, Greenwood and Chisholm will presenting the theories and methods that they have used to extend development and change across organizations. Professor Cummings, an ODC member, former Division Chair, and current AOM Program Chair, will be the discussant. Many of the challenges that face organizations, their development and their abilities to change go beyond the single organization and have to do with the enterprises, industries and society within which organizations operate. These "enterprise" factors have to do with relationships and capabilities that cross organizations. This year's theme session examines the implications of research and practice expanding beyond the boundaries of an organization.

Most of our sessions are scheduled to take place in the Sheraton Hotel (one of the two main conference hotels). Here are some special division sessions to mark on your calendars (since these are unconfirmed, please check the final AOM program for time and location):

- ✓ ODC Welcome and Continental Breakfast: Monday, August 9 at 8:15 AM in Napoleon A2
- ✓ ODC Theme Session: Development and Change across Enterprises: Monday, 8:40 am in Napoleon A2 (listed as continuation of "Welcome" in program)
- ✓ ODC Distinguished Speakers: Richard Woodman, Texas A&M University and William Pasmore, MercerDelta Consulting. Dick and

Bill have contributed to our field in many ways, including their editing of 14 volumes of Research in Organizational Change and Development. Their talk is titled "Research in Organizational Change and Development in Perspective: Learning from our Colleagues." Tuesday, August 10 at 4:10 p.m. in Napoleon A2

- ✓ ODC Business Meeting and Awards Ceremony: Tuesday, 5:30 p.m. in Napoleon A2
- ✓ ODC Social Hour: Tuesday, 6:30 p.m. 9:00 p.m. in Sheraton Hotel (probably in Borgne).

At our ODC Business Meeting we will be honoring our award winners and recognizing our outstanding reviewers.

This year's ODC Award Winners are:

Best Overall Paper: "How do social accounts and participation during change affect organizational learning," by Rune Lines, Department of Strategy and Management, Norwegian School of Economics and Business Administration.

Best Practice Paper: "Employee Readiness for Change: Utilizing the Theory of Planned Behavior to Inform Change Management" by Nerina L Jimmieson, Katherine M. White and Megan Peach, all from the School of Psychology, The University of Queensland.

Best Action Research Paper: "Organizational Discourse as Situated Symbolic Action: Application Through an OD Intervention," by Loizos Heracleous, National University of Singapore and Robert J. Marshak, American University.

Best Interactive Paper: "Building an Internal Mediation System: An Action Research Case" by Ann W. Martin, New York State School of Industrial and Labor Relations, Cornell University.

Best Visual Paper: "Team Member Proximity and Teamwork in Innovative Projects" by Martin Hoegl and Luigi Proserpio, both from Institute of Organization and Information Systems, Bocconi University.

Best Student Paper: "Making Sense of Radical Organizational Change," by Ken Ogata, University of Alberta.

The ODC division thanks the Journal of Change

Management, OD Journal and Action Research Journal and their editors for their contributions and support to the Best Paper, Best Practice Paper, and Best Action Research Paper awards.

A Great Big Thank You!

I thank Henrik Bresmann, a PhD student at MIT Sloan, who helped me with receiving reviews, sending reviews out to submitters and tabulating reviewer evaluations and Scott Boss, a PhD student from the University of Pittsburgh, who set up an MS Access database for me to manage reviews. I would also like to thank the ODC executive board for their help in selecting our best papers. My ODC board colleagues Gretchen Sprietzer, Chris Worley and Ram Tenkasi have also helped me enormously in our regular talks with their calming and sage advice.

I thank everyone who helped in the development of the program – submitters and reviewers alike. One of my goals in this year's program was greater involvement and engagement. I noticed in checking on people's availability as reviewers back in December that people wrote back to say that they had been asked in the past but then not given papers to review. That did not, or should not have, happened this year. Everyone that signed up as a reviewer should have gotten three papers to review. The result was more reviewers involved and more reviews to submitters. I hope you all appreciated it!

What made the arduous and detailed process of sending out submissions, getting reviews and making decisions tolerable was the positive responses to my requests, your help, your participation, and the quality of your efforts. Thank you to the 153 reviewers, and special thanks to those of you who have also volunteered to be session chairs and discussants. Your efforts are what make all that happens at the Academy of Management truly outstanding! Thank you all very much.

The ODC Division thanks its 153 reviewers along with other special friends: Akinyinka Akinyele, Benedictine U.; Kim Appleberg, McDonald's; Marianne Araujo, Benedictine U.; Terry Armstrong, Georgetown U.; Keith Bahde, Benedictine U.; Keith Baker, Benedictine U.; Jean Bartunek, Boston College; Jeff Bauer, U. of Cincinnati; Cindy Bean, U. of South Florida; J.J. Berends, Technische U. Eindhoven; Cecile G. Betit, Independent Researcher; Purnima Bhaskar-Shrinivas, Pennsylvania State U.; Michelle Biro, Whirlpool; Sharon Borowicz; Wayne Boss, U. of Colorado at

Boulder; Jennifer P. Bott, U. of Akron; Hilary Bradbury, Case Western Reserve U.; Henrik Bresman, Massachusetts Institute of Technology; David Bright, Case Western Reserve U.; Melanie Bryant, Monash U.; Kathleen Buchman, Wheaton Franciscan Svs., Inc.; Tony F. Buono, Bentley College; C. Shawn Burke, Institute for Simulation & Training; Gervase Bushe, Simon Fraser U.; Miguel Caldas, EAESP/FGV; Marilyn Carter, Benedictine U.; Ron Cheek, U. of Louisiana Lafayette; Rupert Chisholm, Pennsylvania State U.; Kerry Christianson, Benedictine U.; David Coghlan, U. of Dublin; Rosa Colon-Medina, Benedictine U.; Bill Cooke, U. of Manchester; Miles K. Davis, Shenandoah U.; Don W. de Guerre, Concordia U.; Eric B. Dent, U. of North Carolina; Anthony DiBella, Organization Transition, Inc.; Marie DiVirgilio, Allstate; Ross Donahue, Monash U.; John Dopp, San Francisco State U.; Evelyn Dravecky, U. of California Los Angeles; Patricia Duffy Atkin, U. of Calgary; Olav Eikeland, Work Research Institute; Marianne Ekman Philips, National Institute for Working Life; Jennifer Evans, Dublin City U.; Mary Ferdig, Benedictine U.; Mary Fewel Tulin, Independent Consultant; Ann Feyerherm, Pepperdine U.; Sylvia Flatt, U. of San Francisco; Gordon Forward, Point Loma U.; Susan Fox-Wolfgramm, San Francisco State U.; Suzanne Geigle, Pricewaterhouse Coopers; Robert T. Golembiewski, U. of Georgia; Eric Goodman, Colorado Technical U.; Robert Gordon, U. of Phoenix; Kathy Gurley, Fayetteville State U.; Bruce Hanson, Colorado Technical U.; George Hay, Benedictine U.; Mary Ann Hazen, U. of Detroit Mercy; Tom Head, Roosevelt U.; Amy B. Hietapelto, Michigan Technological U.; Daniel T. Holt, Air Force Institute of Technology; J. Duane Hoover, Texas Tech U.; Andrea Hornett, Penn State U.; David Jamieson, Pepperdine U.; Karen Jansen, Penn State U.; Knut Ivar Karevold, In3; Elizabeth Kelly, U. of Western Ontario; Christie J. Kennedy, Benedictine U.; Rick Kettner-Polley, Colorado Technical U.; Bill Kohley Benedictine U.; Constantine Kontoghiorghes U. of Toronto; Mary Lou Kotecki, Benedictine U.; Katherine Lawrence, U. of Michigan; Bill Leban, DeVry U.; Anat Lechner, DeVry Institute; Tony LeTrent-Jones, NO AFIL; Benyamin B. Lichtenstein, Syracuse U.; Jim Ludema, Benedictine U.; Nancy Lynch, Benedictine U.; Sean Lyons, Cornell U.; Barry Macy, Texas Tech U.; Michael Manning, New Mexico State U.; William F. Martin, DePaul U.; Judy Matthews, Australian

National U.; Gerry M. McLaughlin, DePaul U.; Anne K. Meda, Benedictine U.; Janann J. Medeiros, U. de Brasilia; Christine Meyer, Norwegian School of Economics; Phil Mirvis; Mike Moch, Michigan State U.; Erik Monsen, Colorado U.; Ken Murrell, U. of West Florida; James Neblett, City U., Bratislava; Tjai M. Neilson, Case Western Reserve U.; Mitchell J. Neubert, Baylor U.; Dennis O'Connor, Le Moyne College; Phyllis Okrepkie, National American U.; Mark Picker, Benedictine U.; Thoralf U. Qvale, Work Research Institute; Richard Reeves-Ellington, U. of Bath; Sophie Romack, John Carroll U.: Greg Roper, Benedictine U.; Ken Rossi, Hawaii Pacific U.; George Roth, Massachusetts Institute of Technology; Jared Roth, Pepperdine U.; Raymond Saner, CSEND; Khaled Sartawi, Fort Valley State U.; Marshall Sashkin, George Washington U.; Nicholas J. Scalzo, George Washington U.; Mike Schraeder, Troy State U.; Gavin Schwarz, U. of New South Wales; Linda Schweitzer, The U. of Wollongong; Charlie Seashore, NTL Institute; Victor Settergren, California Polytechnic State U.; Rami Shani, California Polytechnic State U.; Charlotte Shelton, Rockhurst U.; Debora Sholl Humphreys, California Polytechnic State U.; Peter Sorensen, Jr., Benedictine U.; Dale Spartz, John C. Lincoln Health Network; Gretchen Spreitzer, U. of Michigan; Param Srikantia, Baldwin-Wallace College; Ervin Starr, Roberts Wesleyan College; Mike Stebbins, California Poly State U.; Bob P. Steel, U. of Michigan; Inger Stensaker, Norwegian School of Economics; Bengt Stymne, Stockholm School of Economics; Barry Sugarman, Society for Organizational Learning; Ranjini Swamy, U. of Akron; Leslie Szamosi, U. of Sheffield; Ram Tenkasi, Benedictine U.; Richard Thompson, Consulting Psychologists Press; Tengiz O. Ucok, Gazi U.; Andy Van de Ven, U of Minnesota; Glenn H. Varney, Bowling Green State U.; Helen G. Vassallo, Worcester Polytechnic Institute; Frances A. Viggiani, Alfred U.; Gail Von Gonten, Benedictine U.; Ruth Wagner, American Management Systems; Consuelo Waight, U. of Houston; Nancy Waldeck, U. of Toledo; Marvin Washington, Benedictine U.; John Watson, Texas Tech U.; Ellen West, Portland State U.; Nancy Westrop, U. de Monterrey; Karen S. Whelan-Berry, Utah Valley State College; Julie Wolfram-Cox, RMIT U.; Kym Wong, Benedictine U.; Yim-Yu Wong, San Francisco State U.; Richard Woodman, Texas A & M U.; Chris Worley, Pepperdine U.; Therese Yaeger, Bennedictine U.; Jisun Yu, U. of Minnesota; and Feirong Yuan, American U. in Cairo.

(From Spreitzer, page 1)

leaned over to tell me that he had just found out from a meeting that we were wrong about when the five year review was due and that, horror of horrors, it would come due in my year as Division Chair. After spending several meetings desperately trying to convince Chris that he must be mistaken, reality set in – I was the lucky Division Chair to manage the five year review of the division!

Let me give you a little bit of background on what the five year review entails. The Academy of Management by laws specify that all of its professional divisions must be reviewed every five years. "The purpose of this review is twofold. First, the Board of Governors has a responsibility, as outlined in the bylaws, to ensure that the professional divisions are operating in compliance with the Professional Divisions Policy Statement and in the best interests of Academy members. Second, the review provides divisions with the opportunity to assess how well they are serving the needs of their members, and to identify areas in which improvement in member services may be desirable. This selfassessment provides valuable information about how effectively the division is operating from the members' perspective" (From the Instructions for Division Review, September 2003).

In addition to documenting all of the division's activities over the prior five years, the report also surveys the entire Division membership and includes a SWOT analysis to help shape future directions for the division. It is a major undertaking (just ask Ken Murrell and Karen Whelan-Berry who managed the previous five year report).

Now, almost 18 months later, I am happy to report to you that our five year report for 1999-2003 is now complete. Rather than being a horrible experience, I feel honored to have the opportunity to be the voice of the Division in this important endeavor. One of the most important reasons for the success of this five year report is Gavin Schwarz who was the Division's Special Projects Coordinator for the five year review. He was a phenomenal resource and full of energy and great ideas throughout the process. We all owe Gavin a big thank you at the Academy meeting this year!

The State of the Division

The actual five year report is available for you to download on from the ODC website. In this newsletter, I just want to highlight for you some of the key findings

about the current state of our Division. In short, the ODC division is in very good shape!

First, we have grown in size. Membership figures show steady increases of new members over the past five years (285 new members bring our total membership to 2347 in 2003). We remain financially healthy. And paper and symposia submissions to the annual Academy meeting have seen an upward trajectory as well.

Second, our member is largely satisfied. 408 members responded to our survey this summer. Members view the division as being responsive, not appearing elitist, providing a more interesting program, and offering a valuable PDW program. And the results are generally more positive than the prior five year survey indicating a positive trajectory. There is a trend toward more interest in ODC research and less interest in teaching and learning, practitioner issues, social and public policy, and the development of OD scholars. Similarly, the members agree that the ODC division should be more active in shaping the Academy's future, but less strongly than five years ago (possibly because two former division chairs, Jean Bartunek and Tom Cummings, have played key leadership roles in the Academy).

And third, we are engaged in a number of innovations. We developed a vision statement for the division. We have made some important changes in our governance structure. In 2004, we will add a new position to the executive board - that of an appointed secretary/ treasurer for a five year term. The secretary role will help to create more of an organizational memory for the division (this will help immensely for the development of the next five year report). The treasurer role will ensure sound financial management of the division and the creation of best practices by having the same person in the position for five years (rather than the current system where a new Division Chair must learn the financial ropes each year). In addition, we also have changed the sequence of the Division's Board's roles so that they track more closely to the other Academy divisions. This will help build social capital as the board members can develop closer relationships with the officers of other Academy divisions.

Over the last five years, our division has developed and sponsored a relatively new doctoral consortium – focused on scholar-practitioners. This consortium has been very successful under the watchful mentoring of Peter Sorenson and other division members. With great help from our newsletter editor (Wayne Boss) and webmaster (Eric Goodman), we have also

transitioned to an electronic newsletter which is more timely and cost effective. During this five year time frame, our PDW program has exploded. It is viewed as highly innovative, and many people rave that they find it even more energizing than the traditional program. Please see the full report for a more complete picture of our innovations and core strengths as a division.

Future Directions

From the survey and SWOT analysis, we see a need to be more global, more environmentally conscious and more balanced between scholarly and practitioner issues. Our activities, reflective of that broadened scope, have been more diverse. We have sponsored more conferences beyond the Academy meeting, sponsored Ph.D. students to attend those conferences, and debated hosting our own international conference (Raymond Saner has been great in helping us think through our internationalization as our International representative – thank you Raymond).

As a result, our ODC board has had long discussions about the implications of these actions. Are we focused on the right set of activities? The survey results give us some direction. They suggest being more focused on research and less concerned about teaching, and conferences outside the annual meeting. We also believe there is more room for active involvement of the ODC membership beyond those on the executive board. The challenge is to find the right pathways to engage the wider membership.

To aid in this direction setting, our plan is to share the results of the survey with division members at our Business Meeting at the 2004 Academy. We will highlight key improvements over last five years and key areas where would like to improve in the next five years. As a Division, we can identify the one or two priority items we will focus on and outline the specific action steps the board will take to move the Division forward on these issues. We can use the survey in the next five year review as our assessment instrument to track our improvement on key measures. In the meantime, we can implement a mid-term evaluation on the subset of items that reflect the several key issues we identify as a board.

So let me end by offering this invitation to each of you: You are cordially invited and encouraged to join us in New Orleans to not only celebrate our five years of successes but also to take part in this direction-setting dialogue. I look forward to mapping our future together.

OMT/ODC/MOCDOCTORAL STUDENT CONSORTIUM

Christopher G. Worley Past OD Division Chair Pepperdine University

Nominations for the 2004 OMT/ODC/MOC Doctoral Consortium are now open, and we encourage doctoral candidates in the field of organization development and change to apply. This is the inaugural year of a new partnership between the our division and the Organization and Management Theory and Managerial and Organizational Cognition Divisions. We are excited about this new combination and the opportunities it provides our membership.

As part of the Professional Development Workshop (preconference) program at the 2004 Academy of Management Meetings, the consortium will take place from August 6-8, 2004. We are planning an interesting and energetic mix of presentations, discussions, and interactive sessions that are designed to provide a perspective on various aspects of launching one's academic career. Specific topics include: Developing a High-Impact Research Program, Getting Research Done, Serving Multiple Constituencies, and Managing Your Career.

Faculty organizers include: Violina Rindova, University of Maryland (OMT); Chris Worley, Pepperdine University (ODC); Stuart Bunderson, Washington University-St. Louis (MOC); and Matt Kraatz, U. of Illinois – Urbana-Champaign (OMT – co-organizer).

Our Faculty panelists include: Blake Ashforth, Arizona State U.; Jean Bartunek, Boston College; Mason Carpenter, U. of Wisconsin-Madison; Tina Dacin, Queen's University; Ann Feyerherm, Pepperdine U.; Kim Elsbach, UC-Davis; Theresa Lant, New York University; Luis Martins, Georgia Institute of Technology; Sue Mohrman, U. of Southern California; Tim Pollock, U. of Maryland; Kaye Schoonhoven, UC-Irvine; and Dick Woodman, Texas A&M.

The Academy of Management Vice-President and Program Chair Tom Cummings, U. of Southern California, will provide the consortium opening remarks.

We encourage schools to nominate students for the Consortium. To keep the faculty-participant ratio to an optimal size, the number of participants will be limited. This has been a very popular program, so apply early!

The deadline for receipt of nominations is June 7, 2004. To apply, interested students must be nominated by their

schools. No university can nominate more than two students (and each doctoral program is limited to one nomination). Universities with multiple departments seeking to send students need to coordinate their nominations. In making the decision to accept students, preference is given to those who have made the most progress toward completing their Ph.D. program. The Consortium is not open to those who have already completed their Ph.D., as it is designed for students. New faculty will find the Junior Faculty Workshop appropriate for their interests.

Applications should be sent by the department representative who nominates the student and should include in the body of the email the nominee's name, address, e-mail address, phone and fax numbers, and name of affiliated school and university and a statement by department certifying nominee's completion of doctoral coursework and comprehensive exams by August 1, 2004. Two attachments to the email are requested:

- (1) an attached letter from a faculty member providing a general appraisal of the nominee, including an assessment of his/her progress toward a dissertation defense, expected defense date, and subject of dissertation; and
- (2) a one-page bio summarizing the nominee's contact information, research and teaching interests, and publications. This one-page bio will be distributed among consortium participants.

Please send nominations and supporting materials by electronic mail by June 7, 2004 to chris.worley@pepperdine.edu.

CALL FOR PAPERS

The Organization Development Network invites students of organization development programs to submit papers for its third annual Student Paper and Presentation Program. The program theme is "The Role of Organization Development in Creating Sustainable Organizations." Three papers will be chosen for presentation at the Network's annual conference scheduled for 1-7 October, 2004 in San Juan, Puerto Rico. The finalists will work with a leading OD professional as they collaborate and present their ideas at a conference workshop. Presenters will be chosen based on the merit of their paper.

The deadline for submissions is June 14, 2004. For more information, contact PLYankus@odnetwork.org or visit www.odnetwork.org.

THE ODC PROFESSIONAL DEVELOPMENT WORKSHOPS (PDW) PROGRAM IN NEW ORLEANS

Ram Tenkasi 2004 PDW Chair Benedictine University

We welcome our members to rich learnings, sharing, and community building. The Professional Development Program (PDW) as you know is intended as a series of pre-conference "working" sessions. They are different from the regular academy paper and symposia sessions in that they have a longer time frame and use a more interactive/participative format. The intent is to create a relaxed atmosphere that can get lost in the hustle and bustle of the main academy sessions. PDWs are intended as a space for participation, reflection, connections, and the co-creation of interesting and novel ideas. Participants usually interact freely with the PDW organizers as well as one another in knowledge and community building.

The ODC Division has a tradition of interesting and innovative PDW programs that has been further enhanced by the theme for the 2004 AOM conference. "Creating Actionable Knowledge" is at the very heart of what the ODC Division stands for and in our opinion has also stimulated a number of exciting PDW submissions to the Division. Sessions are aimed at research, teaching, practice and the "creating actionable knowledge" conference theme.

We have a total of 25 PDW offerings this year. There are 23 very innovative and interesting PDW programs offered in collaboration with 21 other divisions/interest groups of the academy. We are lead sponsors for 12 PDWs and co-sponsors for 11 others. Our 21 cosponsors include: Organization and Management Theory (OMT), Management Education and Development (MED), Managerial Consulting (MC), Practice Theme Committee (PTC), Social Issues in Management (SIM), Managerial and Organizational Cognition (MOC), Research Methods (RM), Technology and Innovation Management (TIM), Health Care Management (HCM), Organizational Behavior (OB), Organizational Communication and Information Systems (OCIS), Entrepreneurship (ENT), International Management (IM), Teaching Theme Committee (TTC), Practitioner series (PS), Management History (MH), Business Policy and Strategy (BPS), Gender and Diversity in Organizations (GDO), Careers (CAR), Critical Management Studies (CMS), and the New Doctoral Student Consortium (NDSC).

As in the past, we are also sponsoring independently the International Doctoral Student reception on Friday and the Doctoral Student Reception on Saturday that we welcome you to attend. These are excellent opportunities to meet fellow ODCers, board members, doctoral students and also welcome our international guests.

The PDW sessions commence Friday, August 6th at 1 p.m. and conclude Sunday, August 8th at noon. We have two all weekend sessions, the "OMT/ODC/MOC Doctoral Student Consortium" for advanced doctoral students at the dissertation writing stage, and "Playmakers" where participants will co-create and perform a play during the main program time as a highlight of The Fringe Café.

There are six other exciting sessions on Friday. "Actionable Knowledge through the Development of an Academic Coaching Course" will share experiences on how best to design a course that helps students acquire actionable knowledge; "Bridging The Knowing-Doing Gap" will explore fundamental reasons for the disconnection between organizational knowledge and action, and propose solutions; "Optimizing the Power of Action Learning" will focus on the core components and the steps necessary to introduce successful action learning in organizations; "International Business Consulting," a popular workshop in its 9th year offering, is an interactive discussion with a panel of experts on issues surrounding international consulting; "Enabling Knowledge Continuity" addresses knowledge management strategies that help institutionalize learnings of the past and bridge them with the plans and processes for the future. "Interweaving 1st, 2nd, and 3rd-person research" will engage participants in multiple 1st, 2nd, and 3rd-person types of research. This session commences on Friday at 6 p.m. and regroups on Saturday morning to conclude at 1 p.m.

Saturday continues with more terrific sessions. The Executive Doctoral Colloquium for working professionals pursuing doctoral studies is an all day session, as is the "Academic-Practitioner Collaborative Action Research/Learning" series. "Five Approaches to Change" looks at five families of change paradigms. "Knowledge from Action" brings together several researchers who investigate the creation and use of knowledge at its points of enactment. Saturday afternoon sessions include: "Stakeholder Dialogue and Workplace

Spirituality," which explores the linkages between reflective dialogue and spirituality in the work place; "Critical lenses on ODC" is a five-hour interactive and stimulating workshop involving multiple presenters who will examine organization development and change from a critical theory perspective and in the process question several fundamental assumptions of the field. "Qualitative methods for studying Organizational Change" and "Latent Growth Modeling" are two back-to-back workshops that will focus respectively on qualitative and quantitative methods for studying change.

Sunday, with another offering of dynamic workshops, concludes the PDW program. "RePOSitioning research using a Positive Organizational Scholarship Perspective" is intended to stimulate discussions around how the emerging perspective of Positive Organizational Scholarship (POS) can inform one's research. "Publishing Collaborative Research" brings together as coaches, researchers experienced in both collaborating with practitioners, and in publishing, to help an audience eager to translate their findings from collaborative research to publications. "Foundation for the Development of ODC Competencies" will explore establishing a foundation to define guidelines for the teaching of ODC knowledge and skills and encourage their use. The OMT/OB/ODC/MOC Editors Panel is an interactive panel session with the editors of Organization Studies journals that include ASQ, AMJ, AMR, OS, SMJ, JMS and SO. "Facilitating Effective Change" distinguishes between the content and process aspects of change and offers a methodology to productively integrate them. "Finding the Appropriate Funding Source" will help identify appropriate target funders for proposed research and provide expert advice on preparing grant proposals. "Learning the Art and Craft of Reviewing" will provide an opportunity for doctoral students to meet with and learn from some of the best reviewers in the Academy and a panel of journal editors.

For more details on the ODC and other sessions including pre-registration details, see the Academy of Management program or visit the web site at http://program.aomonline.org/2004. Remember to make your Academy travel plans soon. Consider coming early to partake in the pre-program PDWs, and join your colleagues at one of the ODC sessions or receptions!

Summary of ODC sponsored and co-sponsored PDWs

Notes – **bold** PDWs are those where ODC is lead sponsor * indicates that pre-registration and/or nomination is required

FRIDAY, AUGUST 6 TH , PM	SATURDAY, AUGUST, 7 ¹¹		SUNDAY, AUGUST, 8 TH , AM
	AM	PM	
Actionable knowledge through an academic coaching course Deborah Butler & Mark Cannon	Five approaches to Change Hans Vermaak & Leon de Caluwe	Stakeholder dialogue and workplace spirituality* Robert Giacalone & Jerry Calton	RePoSitioning research using positive organizational scholarship* Jane Dutton & Mary Ann Glynn
Bridging the Knowing-Doing Gap William Malek	Knowledge from Action Richard Andrew Thorpe	Critical Lenses on ODC Julie Wolfram Cox	Publishing Collaborative Research Bengt Stymne & Niclas Adler
Optimizing the power of action learning Michael Marquardt	Executive Doctoral Colloquium* Margaret Gorman		Foundation for the Development of ODC Competencies Glenn Varney
International Consulting Peter Sorensen & Thomas Head	Academic-Practitioner Collaborative Action Research/ Learning Rupe Chisholm & Dan Twomey		Facilitating Effective Change* Olaf Rughase
Enabling Knowledge Continuity Mark Werwath		Qualitative methods for studying organizational change* Gordon Cheung	OMT/OB/ODC/MOC Editors Panel Marc Ventresca & Majken Schultz
	OMT/ODC/MOC Docto Violina Rindova, Chris W	oral Student Consortium* orley, & Stuart Bunderson	
		forming Actionable Knowledge Hansen	
Interweaving 1st, 2nd, and 3rd-person research* William Torbert		Latent Growth Modeling: Quantitative methods for studying change* Gordon Cheung	Finding the Appropriate Funding Source Jane Banaszak-Holl
International Student Reception		Doctoral Student Reception	Learning the Art and Craft of Reviewing* Haze Nicole Schepmyer

THE PDW ON AN ENDOWMENT: A CALLFOR SUPPORT

Raymond Saner
Center for Socio-Economic Development
Glenn Varney
Bowling Green State University
Arthur Darrow
Bowling Green State University

We would like to call to your attention a special Professional Development Workshop (PDW): Establishment of a Foundation (Endowment) for the Development of OD&C Competencies in Academic Programs, Sunday, August 8, 2004, 8:00 a.m.-Noon.

Please plan to attend a very important PDW to consider a proposal to establish a Foundation (Endowment) designed to provide OD&C programming assistance to academic institutions in the following ways:

- OD&C program development
- OD&C course development
- Design of delivery processes
- Design of and application of OD&C teaching methods and technologies
- Design and application of measurement methodologies
- Promotion of the application of entry-level competencies in order to assure employers and clients of quality performance by practitioners and academics in the field

Please join your OD&C academic colleagues in making this important decision.

ODC CONTRIBUTION TO THE MOVEMENT TOWARD SUSTAINABILITY

Hilary Bradbury Representative-at-Large (3-year term) Case Western Reserve

The Academy of Management theme this year, "Creating Actionable Knowledge," coincides with my transitioning off the executive board of Organization Development and Change. In 1998 the Academy

theme was "What Matters Most." The intersection of the two themes is on my mind as I respond to the invitation by the ODC board to write some parting words.

What matters to me is that business leaders are grappling with a broader, much more complex mandate than ever before. Concern for environmental impact, broader stakeholder satisfaction, and community investment are coming to be integrated with perennial concerns about profit. I see the trend toward this broader mandate, often referred to as a concern for sustainability, among diverse companies such as Alcoa, BP, Citigroup, Dow chemical, HP, GE, IKEA, Shell, Unilever, to name but a few. I see it also in local companies with whom I work. Naturally, some are seeking ways to avoid real change, by "greenwashing" or otherwise buffering their business from external pressures with symbolic gestures. Yet others are finding opportunities to create new institutional forms that reflect deeply held values while simultaneously serving their shareholders. For those companies seeking to do the right thing, however, there are many obstacles, not least of which is how to integrate the concern with sustainability through the company and among the employees. I wonder how ODC members might apply our scholarship, research efforts, facilitation and design skills to develop better research and practice in support of the movement toward sustainability?

Citigroup: An Illustrative Case

Recently I heard Todd Thompson, CFO of Citigroup, give a keynote address about how his company has begun to grapple with sustainability issues. Citigroup is the second most profitable company in the world. He reported support for sustainability at the most senior executive level. He indicated efforts to integrate sustainability principles into current business practices.

Other than being one of its myriad credit card users, I have no connection to Citigroup. My interest in their success with sustainability is similar to my interest in the success of the many other companies I see on this path toward "doing the right thing." We know from early reports that employees are fired up about this new way of doing business. In my own research inside "sustainability-tending" companies, I find many employees feel proud of their work, often for the first times in their lives. However I also find that such companies put most attention on figuring out the

technical requirements of the sustainability mandate—at least until they run into so-called "people issues." I wonder how we can lend insights from ODC to such well intentioned companies.

An Invitation to Join up Our Thinking

Three trends in ODC scholarship allow me to think that scholars (reading this!) might join up with those already concerned with issues of sustainability. Perhaps together we might offer something to help move forward our thinking and practices about how change happens in complex human systems moving toward sustainability.

First, since the '90s more people from more organizations are gathering inside and across organizations in networks, partnerships and joint ventures (Crossan & Guatto, 1996). Thinking of sustainability through a collaborative learning lens suggests a learning imperative that may allow us remain adaptive and innovative in increasingly turbulent environments. Learning efforts can benefit from the skills of ODC members who can design for cycles of reflection and action with the attendant need for dialogue and collaboration.

Second, developments in the field of ODC have been bringing attention to how we grow change rather than execute change in a more mechanistic way. For example, Weick has rendered useful Heidegger's idea of "thrownness" for scholars of change (in Boland and Callopy, 2004). The concept helps remind us that we find ourselves always, already muddling around in human systems. We cannot so easily "freeze and unfreeze" these constantly living systems quite as much or as easily as we might pretend. As such we might help change agents think of finding opportunities for change within what is already happening.

Third, recent developments in positive psychology (Fredrickson, 2001; Snyder & Lopez, 2002), positive organizational scholarship (Cameron, Dutton, & Quinn, 2003), and appreciative inquiry (Cooperrider, 1999; Srivastra & Cooperrider, 1986) assert that efforts to understand human interaction have been overly colored by "deficit assumptions" about human nature. It would seem timely to help bring more focus to the positive emotional elements in people's engagement and build on people's desire to be a partner in something that has meaning.

Putting together the idea of working in networks, muddling through and focusing on the positive, a group of scholars was convened to think together about how change occurs in complex human systems. Including more people in the process is part of the process of giving life to the work. For example, inviting representation from WorldBank and UN leaders led us to hope the document can slowly influence how international development work takes place. I hope that sharing it with other scholars may provoke better thinking.

Actionalizing Knowledge: Supporting Change Toward Sustainability

In December 2003, a group of social scientists were invited to gather for a couple of days at Case Western Reserve University. Co-convened by the Case/Weatherhead Institute for Sustainable Enterprise and The Natural Step, a global, sustainability NGO, our goal was to think together about how change happens in complex social systems.

The group consisted mostly of professors but included representation from WorldBank, UN and other "think tanks." Our purpose was to think together and develop a consensus statement. The question we considered was: How can we fundamentally change the ways in which we live and organize work together – with all living beings and systems – so that future generations not only survive but thrive?

Over time our conversation boiled down to a handful of ideas that together allow us to say: In effective social change, we

- Address immediate needs linking them to larger, systemic issues. Successful change connects single-issue efforts with the web of political, cultural, economic and environmental factors.
- Raise awareness of how social systems support and resist change. Successful change engages people working at multiple levels – individual, organizational, national, international, etc. – in experiencing how the status quo is maintained.
- Involve diverse people in partnering for action. Successful change is fueled by a mix of "un-usual" suspects—from those at the periphery of power to those closer to the center in co-producing alternative futures.
- Elevate expectations. Successful change celebrates many small victories, personal learning and further action – continually building momentum to evolve the system as a whole.

• Support positive innovations. Successful change disturbs the status quo, encourages the natural course of innovation and supports the evolution of the system as a whole.

I wonder what ODC scholars and scholarly practitioners might bring to this ongoing conversation about change toward a more just and sustainable future? In what contexts could such a consensus statement be useful? Are these principles worthy of garnering further efforts at consensus? I invite you to send reactions, comments and ideas for future networking around ODC in support of sustainability to Hilary @Case.edu.

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See you in New Orleans!

ODC IS DEAD, LONG LIVE OSD¹! IRREVERENT THOUGHTS OF A FORMER ODC EXECUTIVE BOARD MEMBER

Raymond Saner International Representative CSEND Geneva

Caveat

After 20 years of active membership in AOM and ODC, the lasts three as international representative member of the ODC Executive Board, I sense that time is right to express my gratitude to all colleagues who have supported me in my own learning process. As a way of expressing my thanks, I am writing out some thoughts below, which I hope will add to our division's ongoing reassessment of our goals and self-understanding. Having often been the odd one out in most AOM/ODC meetings (non-American, academic, consultant and NGO advocate), I remain true to my non-conventional role by writing this good-bye note in a court jester-like style not to offend, but rather to elicit discussions on issues dear to me but also, I assume, dear to our membership at large.

ODC Quo Vadis?

Judging by the growing number of substantial reflections and surveys on what OD is, is not and could be (Worley & Feyerherm, 2003²), I chose to bring to the fore aspects which have so far been under published or often absent from our current discussions. What follows is a list of concerns with current mainstream thinking followed by a summary of suggestions for remedial action. This contribution does not pretend to be scientifically sound nor exhaustive in its mentioning of authors and publications but should rather be understood as thought pieces for further discussions.

Under-Developed Parts of OD Theory and Practice

Historical and political perspectives: A large number of our annual conference papers report on change management interventions as they occurred recently. The time span is generally short and short changed are those who wonder about the sustainability of the reported change projects. Research papers, which revisit past OD change efforts, are rare. Are we facing "plus ça change, plus ça reste la même chose?" If not, which OD change projects, designs, practices show lasting effects, which ones are just faddish blips on our radar screen of scientific scrutiny?³

Looking at history with capital H, namely knowledge of long-term trends of large system change, few scholarly contributions have been written about how organizations and societies have changed over a longitudinal time frame. For instance, what do we know about the oldest multinational service organization called the Catholic Church or the German trading group called Hansa with their multiple city memberships and trade outposts in Northern Europe? Both organizations have adapted to changing environments over centuries with the first one remaining operational for more than 1900 years. Kieser (1993) has focused on such longitudinal change. Other disciplines have made such contributions (political science, history) but few emanate from OD scholars.

Leading figures of OD such as Kurt Lewin and others at the New School of Social Research in New York City did not narrow their focus on intra-organizational dynamics. Their research focused on individuals, groups, organizations and the larger social settings including the embedded political and administrative environment. OD in its current North American form appears too much intra-organizationally oriented as if the exchange with the larger social environment is irrelevant. Is it irrelevant or simply the result of the McCarthy terror inflicted on American social scientists who dared speak out on political issues or worse dared to profess sympathies to left leaning causes. Kurt Lewin was known to have been under FBI surveillance for supposed communist activities. Other "free thinkers" were harassed and threatened. I wonder whether the stunning absence of studies focusing on interactions between organizations and their socio-political environment represents a hangover from this sad period of US history best described as the "narrowing of the mind."4

Scholars or servants of business? Arthur P. Brief (2000) discusses Loren Baritz's (1960) book titled "The Servants of Power: A History of the Use of Social Science in American Industry" and comes to the conclusion that little has changed since Baritz's publication. Most contemporary social scientists, and that includes OD practitioners, work for management, very few offer consulting to workers and employee organizations and even less offer consulting to social sector organizations. Where does this bias come from? Isit greed, infatuation with power (by proxy to "important leaders of business") or fear of getting classified by others as "doing work for the socially deprived"?

Even established and well known leaders of our field are not immune to bragging at AOM conferences

about how many high level consulting jobs they have been asked to do for XYZ CEO of XYZ important multinational company. There is nothing wrong with consulting nor with successful practice as OD specialists but too much of it by academic role models becomes offensive to me. Inevitably, I would like to ask these expert-guru colleagues "so what": have you ever cared about the less privileged people? What about working for the less lucrative organizations such as NGOs, community organizations, and developing countries? Peter Drucker told a packed audience at the AOM conference in San Diego, that the AOM was created in the late 1940s to serve the government (civil servants were then called managers). He wondered why the AOM has become so much biased towards the private sector. Many of our US based OD leaders like Richard Beckhard spent considerable time working in public institutions such as hospitals which offered them invaluable paid learning opportunities and insights later used for their own model development. I wonder if we should not require of our students to do at least one of their learning assignments in community institutions and/or foreign country rather than solely in private sector organizations.

Credulity, parochialism, anti-intellectualism: Even economists, if asked, will admit that their premises based on which they build many of their sophisticated looking models are flawed,5 we OD and Management experts seem to believe in an economist view of our societies more than do the economists themselves. Woolsey Biggart & Delbidge (2004) have recently made a courageous effort to deconstruct deeply held believes within the MBA academic community about the "free market" economy and C.K. Prahalad (2004) even suggests that time has come for "democratization of commerce, leading us to an economy of the people, by the people, and for the people" somewhat putting into question our current doctrines of capitalism. While these developments are welcome, albeit long overdue, few OD academics find it meaningful to engage in contemporary discussions on the so called "Washington Consensus" based model of country development. Do we have nothing to say or do we prefer to "not know" that alternatives to the Washington Consensus do exist despite the IMF/WB doctrine?

The Academy and our division have spent considerable energy trying to internationalize our membership. While this is laudable and the results are encouraging, we should make a distinction between internationalizing US based theory and practice versus broadening our field to accommodate non-US based scholarly contributions. The first one is exporting US theories and standards of practice, the latter one is moving towards co-existence and mutual learning through pluralism. Sorensen et al (2001) give an example by providing non-US scholars with a discussion forum to compare notes on pluralistic approaches to OD. More needs to be done to avoid continued parochialism disguised as "internationalization" and to ensure de facto cross-continental learning in our field. The difference might seem artificial to most US scholars but not to those who lived and taught abroad trying to answer local needs and adapting to local cultural values and preferences.

North American and Anglo-Saxon social science is heavily biased towards empiricism, quantitative data collection and analysis and inductive theory building. While all of the above are perfectly legitimate scientific epistemologies, alternative approaches to knowing are equally legitimate (e.g. theory building through deduction and speculative reasoning, qualitative research methods, and critical theory). Several leading OD experts complain about the lack of a major break through in OD theory. More progress might be possible if we lift the informal embargo on deductive-theoretical contributions.

Scope of our field of knowledge: Kurt Lewin and his followers did not limit themselves to the study of organizations, why should we? Most of the current AOM/ODC papers focus on intra-organizational development and change. There is no reason why we should self-limit ourselves to this narrow focus. We all know humans live in a multitude of mutually reinforcing social networks ranging from individual, family, and groups to organization and on to regional, national and international boundaries. There is more to organization development and change than focusing on intraorganizational development. Rupert Chisholm (1998) contributed pioneering steps towards an enlarged scope of OD. It is not clear to me why OD experts should not be involved in larger scale development projects such as regional development or nation building in developing and transition economies. David L. Brown and Ken Murrell have extensive experience working on such larger scales in developing and least developed countries for NGOs, governments and public sector organizations. Other colleagues have similar experiences including non-American scholars such as Vijay Padaki (2003). We have to upscale our willingness to meet upscaled challenges. There is no reason why such important tasks should be left to economists or Pentagon officials. At the same time by broadening our scope of study and work, we need to expand our current sources of theoretical knowledge and draw on theories that offer adequate constructs for larger OD system studies such as chaos and complexity theory. 6,7

Competence requirements & ethical standards: Accountants analyze numbers, computer engineers deal with computer chips and IT, our task is to understand human behavior, development and adaptability to change. Our practice impacts human beings, not machines. Hence ethical standards of behavior are an integral part of our work no matter how technical our approach might be. We still impact real human lives and hence should accept rules of behavior similar to the medical profession. To be more concrete, whether "traditionalist, pragmatist or academic", the minute we accept contractual engagement as OD practitioner or scholar, we should accept ethical standards similar to the ones of the medical profession. No matter whether an OD expert counts him or herself to the human relations or the change management school of OD, we all deal with human lives and hence I cannot imagine an academic OD scholar accepting an assignment causing harm to human beings.8

In light of the above, it astonishes me why we as a profession cannot agree to codify our knowledge base and competencies. Without defining minimum standards of knowledge and skills requisite, no medical doctor or member of the healing profession is allowed to be let loose on humans. We have a basic set of theories and methods, which define what OD is and how an OD practitioner should conduct himself when taking contractual responsibilities vis-à-vis other humans. Glenn Varney started a working group several years back trying to define the content of an OD undergraduate course. The group had a hard time to get approval of its findings from several influential ODC members who feared that the group was preparing a backdoor scheme of quality certification. Even though this was not intended, I nevertheless wonder why such an idea would be so terrible? Without some form of third party qualification, any degree mill could put up a bogus program and call it "master in OD." A little bit of consumer protection (students, employers) will not disable the creativity of OD experts, provided there is creativity in the fist place.

Blind spots – real and imaginary: Change Management has become the battle cry of many OD experts at the cost of becoming myopic in regard to the fundamentals of human, organizational and social behavior. All forms

of human existence invariable go through stages of development, hence change. We make a big fuss about "resistance to change" and how to manage that but totally lose sight of the fact that human systems also need continuity in order to grow and absorb environmental change. Darl Kolb (2002) is even more forthcoming by stating that continuity, not change, is the next organizational challenge. I could not agree with him more. This might be even more apparent to all those of us who have been in psychotherapy and learned how important it is to have sufficient support to face new challenges and to resolve unfinished emotional business of the past. Worley & Feyerherm report in their study that the OD experts who participate in their study were divided in regard to self-knowledge. Half were of the opinion that an OD expert should have gone through personal learning before impacting others. The other half was not so categorical. Based on my own personal experience as OD expert working in different parts of the world, I would join the first group and state categorically that any person impacting other humans or human systems should have had minimum self-learning and self-knowledge. The potential for causing harm on others is too high. History has shown us enough examples of idiot savants who caused horrific suffering to others (Dr. Mengele in Nazi Germany and Dr. Karazic in today's Bosnia). Related to this topic, I also think that we should continue to practice tolerance and not fall into the trap of quasi scientism. Skinner's behaviorism and Freud's Psychoanalysis are both partially useful and potentially harmful depending on the situation at hand. We should practice the same tolerance vis-à-vis the various schools of Organization Theory be they "technical" or "psychologically" oriented. I see no reason why for instance a Gestalt 9 or Psychodrama approach should be any less useful as a heuristic construct than for instance a socio-technical approach. They all offer valuable insights for parts of social and human phenomena and are all-equal in the sense that none can explain the totality of human phenomena.

In addition to social sciences, we can also benefit from other sources of knowing, for instance through the various forms of the arts which can help us concretize conflicts and situational impasses but also could help us get a fresher look at the political environment which surrounds us. David Boje (2002) has been a pioneer in applying theatre arts to management and organization development. In an even larger context, European management and organizational scholars have joined forces with artists to explore ways how both fields

could offer new insights to the other. The European Institute for Advanced Studies under the leadership of Pierre Guillet de Monthoux is organizing bi-annual conferences focusing on such cross-fertilization.¹⁰

Conclusion

Putting some of the points made above into practice, I would suggest to start with a re-naming of our division from ODC to ODS (Organization and Social Development). The new name would clarify the basic facts of OD reality today. Organizations function in large systems who in turn impact organizations. The new name would bring a sense of lived reality to our world of thought and analysis. As a second step, I would encourage us to get over our fear of certification and to agree to codify our theory and practice and to go public with this on a global scale. Such a codification, if done appropriately, will only define minimum standards and leave the schools to excel beyond these minimal standards. Without such codification, there is no way to complain about deceitful bogus programs. As a final step, I highly recommend that our division members "go abroad" and start exchanging with our colleagues residing in other countries. To my knowledge, valuable contributions in theory building and description of practice exist for instance in India, Germany, France, and Brazil and this most certainly is true for other countries as well. Advancement of theory is facilitated through exchanging with the unknown, not by rehashing existing knowledge. Bon courage and bon voyage to all

- Organization and Social Development
- ² Worley & Feyerham (2003) distinguish between three camps of OD specialists namely a) traditionalists (value based), b) pragmatists (change management oriented) and academics (studying-analysing OD). They also suggest three criteria to define OD namely: a) focus on change and time frames of change, b) learning and c) deliberate attempt to improve performance of an organization.
- Similar point is made by Ken Murrell who suggests that a new filed of OD would required wisdom to learn from the past (see ODC newsletter, Summer 1999)
- ⁴ Applications of OD to larger community issues have been rare events at AoM meetings. Rupert Chisholm consistently stemmed the tide and organized PDWs focusing on socially relevant

- large-scale OD interventions. His premature death leaves a large whole in our division's list of socially relevant AoM activities.
- ⁵ The key premises are: a) assumed profit maximization and b) rational decision making by economic actors and c) perfect transparency of market sensitive information.
- For pioneering application of chaos and complexity theory to OD, visit Frans M. van Eijnatten's website: www.chaosforum.com
- Applying complexity theory might also be useful to support Bill Tolbert's comprehensive First, Second and Third Person Research Practice (see ODC newsletter, Summer 1997).
- For the sake of illustration, I would consider accepting an OD assignment for a concentration camp or a torturing facility as unethical and incompatible with OD ethical standards.
- ⁹ See for example Edwin C. Nevis, (1987,2001) "Organizational Consulting: A Gestalt Approach", The Analytic Press, Hillsdale, NJ.
- ¹⁰ The theme of the 2003 conference was "Aesthetics, art and management: towards new fields of flow." For more information, contact: www.eiasm.org

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PUBLICATIONS BY ODC DIVISION MEMBERS 2000-2003

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In an ongoing effort to measure the productivity of research by ODC members, the following list of 532 journal publications from January 2000 to December 2003 was compiled. This list represents an exhaustive search of the PsycINFO database (EBSCOHost Research Databases) using each ODC member as criteria for an individual search. We have also included a number of articles that were published during the period but not reported in the PsycINFO, from our personal databases and from input from individual ODC members. The list is presented in alphabetical order with one entry for each article. Refer to the lead authors when searching for an article.

While we have attempted to make it as complete as possible, this list is certainly not comprehensive. There are numerous reasons for an omission, but two are worth mentioning here. First, articles published in the final months of 2003 might not have been cataloged on the PsycINFO database by the time of this compilation. Second, in searching for relevant articles, some common author names resulted in lengthy search results including articles from both non-members and members. In these situations we endeavored to use all available resources (e.g., AOM membership database, Internet search engines, university web pages, etc.) to properly identify articles written by our members. When in doubt, we erred on the side of caution and limited our results. Should you find either an omission or a listing that you did not publish, corrections can be forwarded to the editor.

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