Tracing Processes and Change: What is Quality in Qualitative Research?

Friday, August 10, 2018; 08:00 AM – 10:00 AM at Sheraton Grand Chicago, Sheraton Ballroom 3

Divisions sponsoring the workshop: RM/ODC/OMT/TIM

Who should attend – *target audience?*

This workshop is designed for doctoral students and faculty members who are new to process studies and are interested to become more familiar with this research paradigm. Given the diverse nature of process studies, we invite participants from all divisions interested in this topic.

How is the workshop *organized?*

In the first part of the workshop, two senior scholars will, respectively, share their insights into the questions a) 'What does it take and what do you get when you use a process perspective?', and b) 'What makes a good process paper intriguing?'. After a short Q&A participants will break into small groups and briefly present the research designs they submitted when they registered for the workshop, receive individual feedback, and discuss their designs with the rest of the group. Each discussion group will be facilitated by an experienced scholar with a track record of published qualitative papers that use a process perspective.

The first part of the workshop, i.e. two presentations, will be open to everyone interested in joining the workshop, regardless whether they registered in advance or not. During the second part, i.e. group discussion, only registered participants will join the round-table discussions. Each registered participant will be assigned to read a set of up to five articles before the workshop. This background reading material will include guidelines for how to write qualitative papers and exemplary process studies using a qualitative method.

What can participants expect from the workshop?

The learning outcomes of this workshop will include a basic knowledge on the nature and unique features of process studies. Our participants will further gain a greater familiarity with taking a process perspective, and an enhanced ability to reflect on one's own research designs. In addition, participants will have been able to test their initial research designs among a group of peers and experienced researchers, and to build new professional relationships with novice and senior scholars.

Who will *participate* in the workshop?

Presenters:
Tor Hernes; Copenhagen Business School, Denmark;
Curtis LeBaron; Brigham Young University, USA;

Facilitators:
John Amis; University of Edinburgh
Kevin Corley; Arizona State University, USA;
Raghu Garud; Pennsylvania State University;
Eric Knight; University of Sydney Business School, Australia;
Timothy Ott; University of North Carolina;
Sotirios Paroutis; Warwick Business School, UK;
Brian Pentland; Michigan State University, USA;
Harry Sminia; University of Strathclyde;
Eero Vaara; Aalto University School of Business;
Mirjam Werner; Erasmus University Rotterdam, Netherlands;

Organizers:
Sarah Stanske; European University Viadrina, Germany;
Michael Hartmann; German Graduate School of Management & Law (GGS), Germany;
Markus Vodosek; German Graduate School of Management & Law (GGS), Germany;
Heinz-Theo Wagner; German Graduate School of Management & Law GGS), Germany

How to *apply?*

The PDW will offer space for 48 participants from any division. If you would like to participate in both parts of the workshop, please send a three-page document with the following information: name, university affiliation, an abstract of 150 words, your research interests (max. five keywords), name of the AOM divisions you belong to, and a research design for your qualitative study indicating your current status within the research process. Please send the application to the following e-mail address: stanske@europa-uni.de before the application deadline.

The application deadline for the workshop is July 16, 2018.

Additional registration is required at https://secure.aom.org/PDWReg . Please contact the workshop organizer Sarah Stanske at stanske@europa-uni.de to obtain the approval code.

Organized by