

Call for Proposals

Social Entrepreneurship World Forum Fringe Day Research and Education Conference



Hosted by Amsterdam University of Applied Sciences and Vrije Universiteit Amsterdam

Supported by Amsterdam Impact

Amsterdam, the Netherlands, 10 October 2023

Social entrepreneurship (SE) plays an important role in tackling the grand challenges of our time, ranging from ecological issues like climate change to social ones such as inequality. Yet for SE to fulfill its full potential in solving societal problems, a number of questions urgently need to be addressed. How can research help the SE ecosystem to develop and flourish? And what types and kinds of education can inspire (young) people to take up these challenges through SE?

The Social Enterprise World Forum (SEWF) annually brings together the SE ecosystem from around the globe. In October 2023, this event will be hosted in Amsterdam, the Netherlands. On the day before the flagship event, the Research and Education Conference addresses these questions. SE educators, researchers and practitioners are invited to submit proposals for sessions at this event.

Call for proposals

The SEWF 2023 main theme is 'Collective Action. Sustainable Change'. The Research and Education Conference follows this theme, but particularly focuses on research and education.

The full-day event will include opening and closing plenary sessions with keynote speakers; but consists mostly of sessions as proposed by participants and approved by the Academic Committee. This will include research and education lines:

- Research: these sessions focus on practice-oriented research. This fits well with the main SEWF event, which focuses on practitioners.
- Education: these sessions focus on exchange on / of educational practices related to SE.

Specifically, we welcome proposals related to the following eight **thematic lines**:

1. Research: New economic thinking and the role of SE
New forms of economic thinking are gaining ground. How do social enterprises relate to this trend at the macro level?
2. Research: Ecosystems for SE

In many national, regional and local contexts, SE ecosystems are rapidly developing. What lessons can be learned from success and failure in this process?

3. Research: Scaling social entrepreneurial solutions (business level)

How can the solutions to social and environmental problems that social enterprises provide be scaled in different ways, to maximize net positive impact?

4. Research: Organizing social enterprises

Which organizational aspects make a social enterprise 'tick', and deliver on their mission? ? And how do social enterprises differ from other organizations? In this line, research at the business level is welcomed.

5. Research: The social entrepreneur (individual level)

What 'defines' a social entrepreneur? In this line, we look at the individual level. Topics such as skills, age and gender in relation to SE can be addressed.

6. Education: Didactics for SE

How can social entrepreneurship education programs and projects best be delivered? Contributions and good practices from all educational levels are welcomed.

7. Education: Working with social entrepreneurs

How can social entrepreneurs be included in SE education in their role as practitioners in mutually beneficial ways? Contributions and good practices from all educational levels are welcomed.

8. Education: Educating social entrepreneurs

How can education of social entrepreneurs be organized and delivered, once they have started their business?

The following **types of contributions** are welcomed:

- Inform and interact: Present and discuss results of individual research projects/papers (20 minutes)
- Connect and collaborate: Round table discussions or collaboration development workshops focused on a proposed theme in line with the main SEWF theme (1 hour)
- Experience and educate: Immersive workshops, for example testing educational approaches (1 hour)

We ask you to send in an abstract of your contribution of around 500 words. Details about format etc. can be found in the ConfTool system, which will be used for the reviewing process.

In addition, you can send in a 'Wild card' to convince the Academic Committee. This means you propose something that does not fit any of the lines but does fit the overall aim.

You can send in one proposal per person (as main contributor).

Detailed guidelines for submission can be found in the online submission environment at ConfTool.

IMPORTANT DATES

- Proposal Submission Deadline: **31 May**
- Notification of Acceptance: **15 June**
- Early-Bird Registration Deadline: **30 June**
- **Research and Education Forum: 10 October**
- SEWF flagship event: 11 and 12 October

WHO SHOULD ATTEND?

Potential participants include social entrepreneurship researchers, SE educators from primary, secondary, and tertiary institutions, other researchers and academics, SE practitioners, policy makers and any others interested in Research and Education about SE.

VENUE

The Research and Education Conference will be hosted at the Business Campus of Amsterdam University of Applied Sciences, in the Southeast district of Amsterdam. The venue is close to public transport and accommodation. More details follow.

ORGANIZERS OF THE RESEARCH AND EDUCATION FORUM



Centre for Economic Transformation, Amsterdam University of Applied Sciences (AUAS)
Vrije Universiteit Amsterdam (VU)

Academic Committee:

Dr. Linda Drupsteen, senior researcher social entrepreneurship, AUAS
Dr. Maarten Hogenstijn, senior researcher social entrepreneurship, AUAS
Dr. Janina Klein, Assistant Professor of Organizational Change, VU
Prof. Dr. Ingrid Wakkee, Professor of Entrepreneurship, AUAS
Prof. Dr. Christopher Wickert, Professor of Corporate Social Responsibility, VU
Dr. Seda Yalcin, assistant professor social entrepreneurship, VU

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Visit <https://research-education-forum.event-hva.nl> for more information. Proposals can be submitted at <https://www.conftool.net/sewf2023/>